In the context of a city-wide network for the Internet of Things, what connections can be made that link together civic, cultural and private activities to foster an open innovation culture?

What makes a culture of innovation?

What makes such a culture 'open'?

What is role of design?

Assume that we have city-wide network connectivity, with low barriers to access.

Assume that we have low-cost static and mobile sensors.

Assume that data is encrypted, small volume, real-time

- City of Edinburgh
  Council (libraries, waste
  collection, parking, air
  quality)
- Transport for Edinburgh (trams, buses)
- Scottish Government
- NHS
- Community Councils, NPs, etc
- Sustrans / Living Streets / Spokes
- Hacklab, schools, colleges and universities

- National Museums
- National Galleries
- National Library
- Historic Environment
- Edinburgh Festivals
- Creative Edinburgh
- BBC, STV
- Usher Hall, Festival Theatre, Summerhall
- Royal Botanics
- Union Canal, Water of Leith

- CodeBase / Techcube
- Banks, Fintech
- UoE / CEC / NHS as major employers
- IBM, Amazon, Skyscanner
- Taxi companies, car club
- Network Rail, ScotRail/Abellio
- Innovation Centres (Data Lab, CENSIS, Digital Health)
- Forth Ports



## ESRC Challenge: New and Emerging Forms of Data for Policy

- What is the added value of IoT data for policy makers?
- •Areas of concern:
  - Health and wellbeing
  - Work and skills
  - Emergency response, resilience
  - Crime, law, justice

- 1. How do we balance collection of fine-grained, individual-level data with maintaining confidentiality, protecting privacy and engendering trust?
- 2. Concentration of cultural assets in centre of the city how do we make connections that embrace the outer areas, and the interface between city and wider region?
- 3. "The interface between things is where the most interesting events take place" where are the **urban edges** in Edinburgh that provide opportunities for innovation?
- 4. What information do people need in order to achieve a positive impact on their communities and the way they want to live?
- 5. Can IoT data provide trusted evidence that feeds into contentious policy areas?